



## Ahmad albdour







#### **PROFILE**

Multi-task, efficient and reliable administrative professional with over ten years of experience, I improve internal operations. departmental Accustomed to working in fast-paced environments Excellent interpersonal skills, ability to work well with others. in both supervisory and support staff roles. Diversified skill sets covering administrative support, client relations, and project management.

#### **Personal Data**

Date of birth: Jan 26, 1985 Marital status: Married Nationality: Jordanian

#### **EDUCATION**

- Ph.D. Business Administration / Marketing. (Istanbul Okan University-Tuzla) (2023).
- ❖ Master Marketing (Al Z aytoonah University) (2017).
- ❖ Bachelor Media & Journalism (Petra Universit) (2010).

#### **WORK EXPERIENCE**

- Assistant professor- faculty of business administration, Ajloun national university.
- Trainer in the field of Administrative and Marketing & Responsible for E- Marketing Alquds Company.
- Trainer in the field of Administrative and Marketing Aspire Business Company.
- Front Area Manager Plaza Superstores May 2010-Jan 2019.

#### **PROFESSIONAL ACTIVITIES**

- Trainer in the field of Administrative and Marketing
  & Responsible for E- Marketing Alquds Company.
- Commission equivalence of diplomas, College representative in the University Council.





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#### **SKILLS**

- Analysis & Problem-Solving.
- Interpersonal and Leadership Skills.
- Project Management & Organization.
- Teamwork.
- E-marketing.
- Ability to work under pressure and keeping team work spirit.

### Languages

Arabic English.

## **CONTINUED PROFESSIONAL ACTIVITIES**

- Committee of disciplining students 2023 -2024.
- Committee of Plans Preparation 2023 -2024.
- Committee to pursue defaulted students 2023- 2024.
- Fundamental of Digital Marketing 23/05/2023

#### REFEREED INTERNATIONAL JOURNALS

- 1. The Impact of Social Marketing on Enhancing Customer's Loyalty for Jordanian Insurance Companies, (WSEAS Transactions on Business and Economics).
- 2. The Impact of Electronic Promotion on Enhancing the Mental Image of Customers Malls in Amman (WSEAS Transactions on Computer Research).





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### **TEACHING EXPERIENCE**

- principles of Marketing.
- Principles of Management.
- Marketing Management.
- Sales Management.
- E-Marketing.